



REVIEW REPORT (A)

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Decision: Revisions Required

The article offers an important contribution to the social sciences agenda on coastal occupation, taking as its case study the reconfiguration of the coastal space of Balneário Camboriú (BC). Drawing on the Bourdieusian notion of *doxa*, it analyzes the mechanisms through which hierarchies become naturalized and how values and market-oriented narratives associated with the luxury real estate sector are internalized and reproduced, as well as how they shape coastal occupation. By articulating sociological theoretical frameworks with a socio-historical approach and an analysis of real estate sector podcasts, the article moves beyond traditional economic perspectives and highlights the symbolic dimension of cultural practices that contribute to group distinction and coastal occupation in BC. The article is a valuable contribution to studies on coastalization, socio-spatial inequality, and the real estate market. However, revisions to formal aspects are required, and the expansion of some analytical dimensions is recommended.

Strengths:

- A consistent analysis of the role of the State as a market actor, showing how public managers help legitimize—through legal instruments—the high-standard coastal real estate speculation in BC, framed as a supposed condition for achieving development;
- A critical examination of the idea of a “tourism vocation” in BC, demonstrating how the coastline operates as a space of distinction between social groups and the reproduction of inequalities;
- The articulation between communicative structures and the real estate market in the analysis of teasers and podcasts (from page 13 onward). Both are understood as symbolic mechanisms that associate luxury and exclusivity with the coastline, operating as generators of desire. The article also presents an interesting analysis of the figure of the “high-standard” real estate broker, emphasizing their strategies for building relationships with clients.

Structure and organization of the text:

- The article exceeds the character limit with spaces. According to TOMO Journal’s submission guidelines, articles must not exceed 45,000 characters with spaces, including references;
- The abstracts exceed the word limit. According to the journal’s rules, the abstract should contain up to 150 words;
- In accordance with the journal’s submission requirements, a Portuguese abstract must be included;
- The last paragraph on page 03 requires revision and correction. Beginning with the sentence “These spaces become laboratories (...)”, there is repetition of sentences;
- The third paragraph on page 05 requires formatting adjustments;

- The last paragraph on page 17 also requires formatting adjustments.

Suggestions for improvement:

- The quantitative basis is relevant and complements the analysis appropriately. However, the empirical discussion—through the qualitative analysis of five real estate podcasts produced between 2022 and 2024—could be further developed. In the current version of the text, the mentioned appendices (“Research corpus” and “Categories and Context Unit”) are not accessible;
- A more detailed discussion of the environmental impacts of coastal occupation in BC would enrich the article. Although the authors note that this dimension was incorporated at a later stage, integrating it into the text with more robust quantitative data would strengthen the overall argument.